



# HOW TO

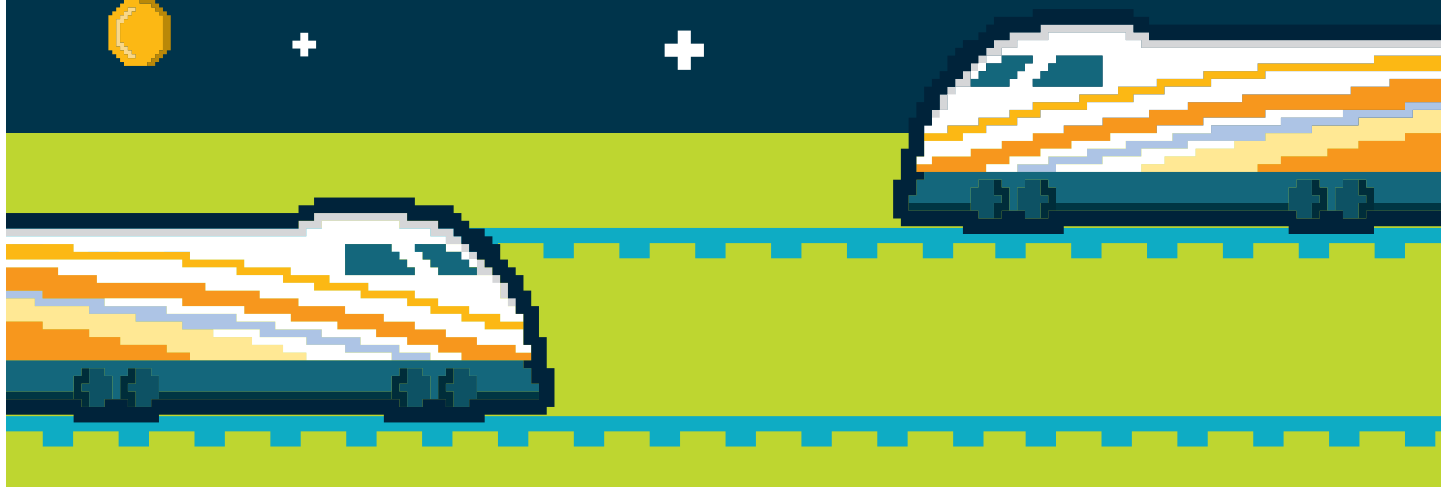
NOT GET  
HIT BY A  
TRAIN

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## RAIL SAFETY WEEK 2022 MEDIA KIT

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SEPTEMBER 19 - 23, 2022



# RAIL SAFETY WEEK 2022

SEPTEMBER 19-23, 2022

## IT'S TIME TO PROMOTE RAIL SAFETY, CENTRAL FLORIDA!

Every collision at a grade crossing and on the tracks is preventable. During Rail Safety Week, SunRail is reminding the community to put safety front and center.

Within this media kit, you will find a host of digital assets being shared with the community as well as important tips to keep you safe while reporting.

We invite you to take part and help promote rail safety in Central Florida!

**Join us on Monday, September 19 from 10 a.m. - 12 p.m. outside the Winter Park Farmers' Market for our Media Availability Day. Learn more about behind-the-scenes, incident response, and resources available. Download our guide [here](#).**

For schedules and other important information, please visit [SunRail.com](http://SunRail.com) and follow

   @RideSunRail



To learn more please contact:  
**FDOT Public Information Office**  
386.943.5593 or [FDOT-D5COMM@dot.state.fl.us](mailto:FDOT-D5COMM@dot.state.fl.us)



# HOW TO NOT GET HIT BY A TRAIN

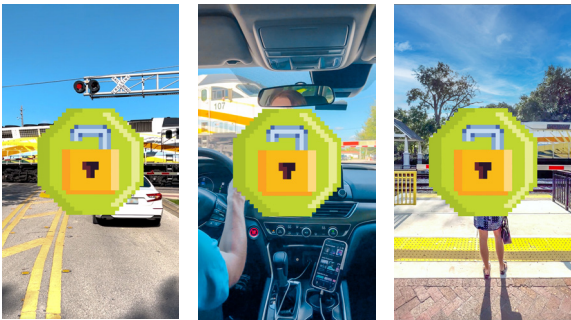
# RAIL SAFETY WEEK 2022

PROMOTE RAIL SAFETY IN YOUR COMMUNITY

## EDUCATE AND SHARE

### SUNRAIL HOW TO VIDEOS

SunRail wants to highlight just how easy it is to not get hit by a train. Simply paying attention to existing road markings and signs can keep you from making an avoidable mistake. Moral of the story: just pay attention.



[Click Here to Watch](#)

### RAIL SAFETY WEB BANNERS

Display safety banners on your organization's website to raise awareness and promote rail safety in Central Florida. [Click Here to Download](#)



### SHARE ON SOCIAL MEDIA

Share this graphic and repost SunRail safety messages through Facebook, Twitter, and Instagram:



[Click Here to Download](#)

SUGGESTED TEXT: *It's National Rail Safety Week! Please keep yourself and your community safe by sharing train safety knowledge. Remember to stop before the white pavement stripes (dynamic envelopes) at railroad crossings. Cross only when you can clear the tracks completely. Learn more at SunRail.com #SunRailSafety*

@RideSunRail

### SHARE ANIMATED GIFS

Use customized rail safety stickers on your social posts and tag SunRail through Facebook and Instagram: @RideSunRail, #SunRailSafety



STOP FOR GATES



KEEP OFF TRACKS



AVOID DISTRACTIONS



REPORT SUSPICIOUS ACTIVITY

To learn more visit [SunRail.com](http://SunRail.com)



# MEDIA TIPS

**BE SMART. BE SAFE.**

**Park ENG trucks at least 75 feet from the railroad right of way  
OR  
the height of the mast plus 4 additional feet**



## **Stand at Least 25 Feet from Tracks (2 Car Lengths)**

Trains are wider than the tracks and reporting too close to the tracks is extremely dangerous. Always be aware of your surroundings and keep back at least 25 feet from tracks. Maintain a clear view of your footing and avoid walking through slippery and unstable or uneven areas.



## **Avoid Distractions Near the Tracks**

Trains can't swerve and can take more than one mile to stop. Avoid texting, earbuds, and phones when near the tracks. In an emergency, get as far away as possible and dial 911 - taking note of any rail crossing markers.



## **Obey Railroad Signs and Signals**

Trains can come on any track, at any time and from any direction. Speed perception is diminished on train tracks and trains travel faster and are closer than they seem. Report from a safe distance and always obey railroad signs and signals.



## **Do Not Walk or Place Objects on the Tracks**

Walking or placing objects on the tracks is trespassing and puts you in imminent danger. Train speed can transfer to objects on the track creating high speed and deadly projectiles.



## **Report Trespassers & Unsafe Conditions**

In an emergency to stop train traffic if you see something unsafe such as chemical spills, debris, or loose tracks, dial 877-235-7245

To learn more please contact:

**FDOT Public Information Office**

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